



## Florida Society of Medical Assistants, Inc.

November 2, 2008

TO: Theresa Errante-Parrino, CMA (AAMA), FSMA President  
Executive Council Members  
Committee Chairs  
Chapter Representatives

FROM: Mary Morris, CMA (AAMA)  
Delegate to AAMA National Conference, Chicago, IL

It was an honor to attend the 52<sup>nd</sup> AAMA National Conference in Chicago, IL as a delegate for FSMA.

It was my privilege to serve as delegate to the annual conference of AAMA in Chicago, IL October 17-21, 2008. The meeting allowed for many CEU'S to be earned as well as the business of AAMA being carried out at the HOD. Congratulations to Kathryn Panagiotacos, CMA (AAMA), as she was installed as President of AAMA at the President's Banquet. Also, Betty Springer, CMA-C (AAMA) was elected as AAMA Speaker of the House. What great representation Florida has at the national level!!!

This delegate was in attendance at the Board of Trustees meeting on October 17, 2008. There were approximately 20 members in the gallery representing various states. Linda Brown, CMA (AAMA) was conducting her final meeting as AAMA President. Highlights of the meeting to follow:

- approval of minutes from 6/6/08 – 6/07/08 BOT meeting
- Don Balasa; Strategic Planning
  - new outreach to CMA's, face to face contact is best despite time, people and funds to do this
  - external and internal marketing needs to be done at all levels
  - attendance by AAMA at PAHCOM already being done
- PAHCOM
  - AAMA President, Vice President and Speaker of the House attended the meeting to promote AAMA and the CMA (AAMA)
  - 217 out of 218 attendees stopped by the AAMA booth; those 217 were sent Thank you letters by AAMA
  - Exhibitor's fee for PAHCOM is 1750.00; AAMA's discounted fee was 1250.00
- Advance Practice Document: after discussion was had by the board, it was decided to bring the document back to the board on Monday after revision
- State Liaison Committee: Louisiana is interested in getting a society started; the BOT ok'd postage and Stationary to get communications started

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- Task Force on Telemedicine: Betty Springer, chair made a motion to dissolve the task force due to completion of the “task”. Motion carried.

This delegate was also in attendance at the Advisory Council for President and President Elects. The council session last year was most informative and I was wanting to see if this years would be the same. I was pleased that I attended again this year. Highlights to follow:

- Excel Spreadsheets for CEU’S allows for faster turn around times by AAMA for CEU’S to be posted to members transcripts, in most cases by the next day
- E Learning is coming soon, late December 2008. State President’s will receive notice of when E Learning is available. \$7.00 per CEU for members and \$15.00 per CEU for nonmembers. The topics to begin will include: ADHD, Sinus, and Post Partum Depression. CMA Today CEU articles will also be available online. These results will be instantaneous and will go directly to member’s transcript.
- The membership and marketing team did a cute presentation with Henry the Hand. Visit [www.henrythehand.com](http://www.henrythehand.com) for further details.
- The leadership and mentoring team also did a nice presentation on “What is a mentor?” “What is a Mentee?”
- There will be no immediate cost increase of conference fees but there may be some restructuring of fees as well as decreasing the length of the conference in the coming years

It was this delegate’s pleasure to serve FSMA in this capacity. Thank you for allowing me to represent FSMA at the National Conference in Chicago.