Florida Society of Medical Assistants, Inc.

To: Deniece Jozefiak, CMA (AAMA)
FSMA Speaker of the General Assembly

Agnes Foxall, CMA (AAMA)
Vice Speaker of the General Assembly

FROM: Jeanne Von Ohlsen, CMA(AAMA), BS, CMPE
FSMA President

RE: Presidents Annual Report

This officer has been available via e-mail of by phone as needed, attended meetings and upheld duties as outlined. All correspondence has been responded to in a timely manner. It is with deep regret that I will not be attending the annual meeting.

We will welcome Patricia Hightower, CMA (AAMA), our AAMA Board Representative to our weekend conference. Please be sure to welcome her and speak with her about any issues you may have. There will be time made available to her in the program as well.

Our meeting coordinator has been very busy this year. This year's January meeting was held in Tampa and we saw a lot of new faces. Some of the design in our weekend activities have been updated or rearranged. Next October we will venture to Jacksonville. This is a big step out of our comfort zone but one that is necessary. It is the hope of this officer that in doing so, we will continue to build our numbers and truly have a membership that is statewide. Please see other officers' reports for further details on membership activities. (It's great!)

Speaking of membership, FSMA was the recipient of two Certificates of Achievement at the AAMA National Convention in Orlando, Sept 2010. There we accepted certificates for membership recruitment and student membership recruitment. FSMA also received the Excel Award for the greatest percentage increase of CMAs (AAMA) based on membership. **We are growing!!** It is this officer's hope that it will continue. There has been increased activity in the Jacksonville area and in the pan handle area. There has also been much member buzz in the Manatee area. Our VP has worked with them to start the process of forming a chapter in their area. They are being very diligent in their work making sure things are done properly. Judy Seymour and Ruth Lapio is working very

hard to restructure the boundaries so that we stay regionalized. It is our hope that they will be granted a charter very soon.

FSMA was the proud host to the National Conference in Orlando in September, 2010. A repeated thank you goes to Mary Lou Allison and her committees for making the event outstanding for our fellow CMA's.

The Education Committee has also been extremely busy. The schedule of speakers for this weekend is packed tight with excellent speakers bringing us some new and exciting information. Kudos to the committee and their leader, they have done a tremendous job.

This officer maintained correspondence as directed meeting deadlines as necessary. The officer has been in contact with the President Elect to serve as a resource and to begin the transition.

To all my fellow officers, committee chairs and members, thank you for all your endless time, mentoring and tireless efforts. **You** are truly making a difference with FSMA every day.

It has been a pleasure to work with and serve FSMA and all its' loyal and dedicated members.