FLORIDA SOCIETY OF MEDICAL ASSISTANTS

January 14, 2011

To: Executive Board Members
Chapter Presidents / Representatives
Committee Chairs
Physician Liaison

From: Ofelia Sunde, CMA (AAMA)
Brevard County Chapter of Medical Assistants - President

Re: Winter Seminar Report / Executive Board Meeting

Brevard County Chapter of Medical Assistants has been very busy this year. This Chapter continues to meet the last Thursday of the month at 6:30 PM for CEU and business meetings. There were 17.5 Continuing Education Units during 2010 and the Chapter funds are in good condition.

2010 CEUs / Activities and Events:

January..... Therapeutic Medicine (1 CEU)
February..... Infectious Diseases and Laboratory Basics (1CEU)
March..... Integrating Complimentary Therapies in a Western Society (2.0 CEU)
This officer also represented the Chapter at two Brevard schools on their Career Day.
April..... First Luau Fundraising ... who could forget that! It was so much fun for everyone and we raised a good amount to build our funds.
May ..... "ICD / CPT Coding Basics" (2 CEU)
June ..... "Risk Management for Medical Practices" (1.5 CEU)
July..... "Review of HPV / Gardasil; Condyloma and Abnormal Pap Smears" (1.5 CEU)
August,..... "Are you Ready? Disasters Preparedness" (2.0 CEU)
September..... Summer Beach Picnic... It was a great success. This officer had the opportunity to meet the new and not so new students and members who are new to the chapter/organization. The public was invited and we hope to continue this as one of our yearly events.

Our Fall Seminar in October was a very successful one. Theresa Errante-Parrino, CMA (AAMA) from the Treasure Coast Chapter was our Guest of Honor. There were 6.5 CEUs which included: The agony and the ecstasy of Sonogram/Ultrasound; Customer Service in HealthCare; Medical Ethics; Coder's Feud; Adverse Drug Reactions.

Thanksgiving/Christmas Holiday Food Drive - Chapter members and BCC students collected canned goods, blankets and warm clothing that were donated to "Daily Bread" mission.

This Chapter held it's Christmas Luncheon at the Yellow Dog Cafe with an ornament exchange. Officers and volunteers were recognized and awarded certificates of appreciation. A great time was had by all.

Our Membership Committee has done a wonderful job bringing in more members to our chapter. This Chapter had launched it's Facebook site this year and a new email address. Through letters, press releases and newspaper advertising, we were able to communicate with and reach our inactive members. Good publicity builds recognition for this organization, educates the general public and promotes membership. To date we have 158 members, we started this term with only 99.

This Chapter has t-shirts and tote bags for sale and is one method of bringing funds to the chapter as well as marketing the profession, the CMA credential and the Chapter itself. Monies were also raised by doing 50/50 and silent auctions during the chapter meetings and special events.

Brevard Chapter would like to thank the Brevard County Commissioners, Mary Bolin, Chairman and Clerks of Court, Scott Ellis and the Mayor Harry Goode of the city of Melbourne for issuing a Proclamation in celebration of Medical Assistants Week in October 13, 2010. This promoted community awareness for our profession.

Brevard Chapter's election of officers for 2011-2012 will take place next month and installation of new officers will follow in March. This officer looks forward to working with the new officers in the future.

As this officer's term comes to an end, it is with great honor and pleasure to have served this organization. This officer wants to thank the students and members who supported and volunteered their time to help run this Chapter. This officer will carry lots of fond memories and has met lots of wonderful people and gained knowledge through education and community awareness.

A special thank you to all of the FSMA who has made this officer feel at home during the Executive Board meetings and conferences. This has been a tremendous and wonderful learning experience which will always remain in this officer's heart. Thank you BCCMA!.

Ofelia Sunde, CMA (AAMA)
Brevard County Chapter of Medical Assistants
President